



# Buyout & Growth Funds and Investments in Established Growth Companies in Finland H1/2022



Statistics on investments and fundraising

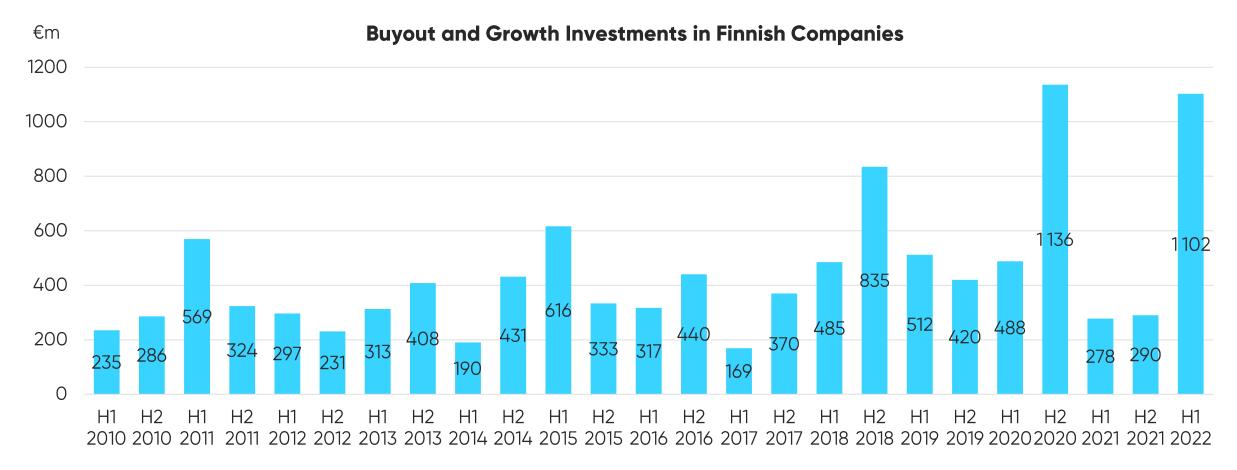
## Buyout & Growth H1/2022

Highlights from statistics

- In total, 44 Finnish growth companies received €1102m in investments from Finnish and foreign buyout and growth investors.
- Of this amount, €771m came from foreign investors and was invested in 8 Finnish companies.
- Finnish buyout and growth investors invested a total of €352m in
   40 growth companies.
- Of the total sum invested by Finnish buyout and growth investors, 95 % was directed at Finnish companies.
- A total of €45m of new funds were raised in buyout and growth funds for future investments.



# €1.1 Billion for Finnish Growth Companies In January–June 2022





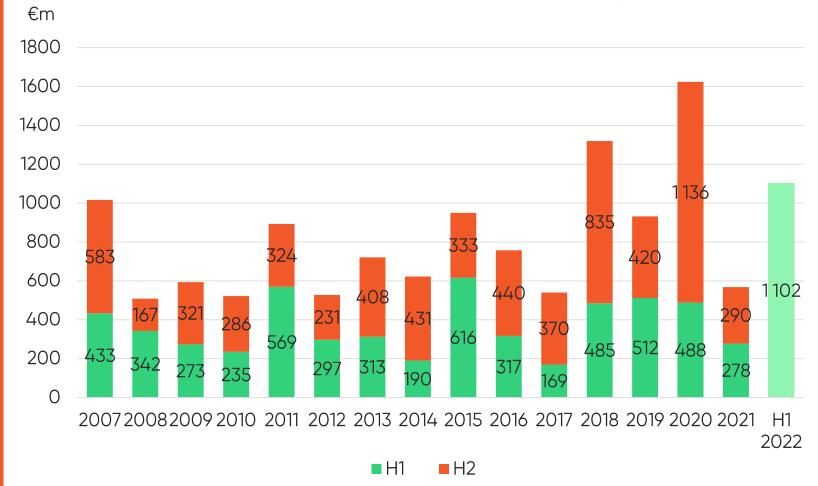
# The Second Largest Amount of Investments in Finnish Growth Companies During Half a Year in History

#### €1102m

The total amount of funding received by Finnish growth companies in H1/2022.

The share of private equity in the growth funding round raised by Relex at the beginning of the year is included in the statistics.

#### **Buyout and Growth Investments in Finnish Companies**



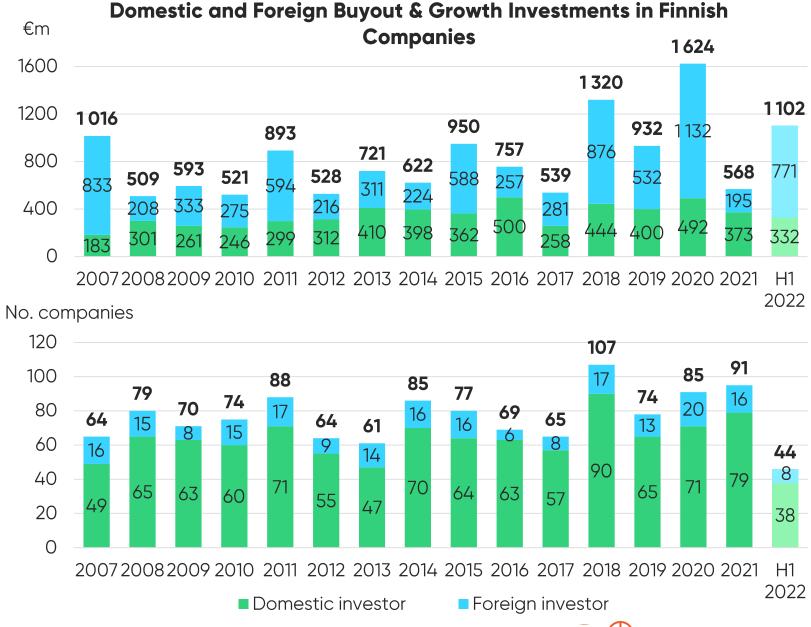


### Foreign Buyout and Growth Investments in Finnish Companies

€771m (70 %), 8 companies (18 %) Finnish companies continue to attract international

investments.

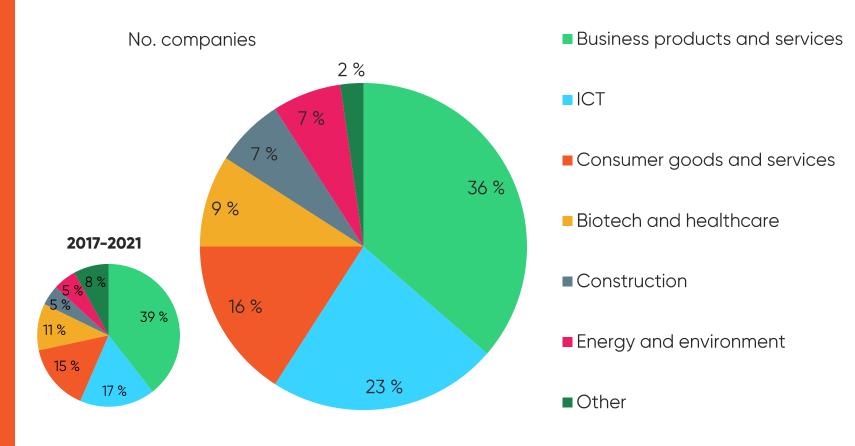
International investors are active especially in the largest buyout and growth deals.



# Majority of the Buyout and Growth Investments Go to B2B-companies

Companies that provide B2B products and services received the most buyout and growth investments, measured by number of companies.

### Buyout and Growth Investments in Finnish Companies by Industry in H1/2022





# Examples of Buyout and Growth Investments in Finnish Companies in H1/2021



# Finnish Buyout and Growth Investors Invested €352m in the First Half of 2022

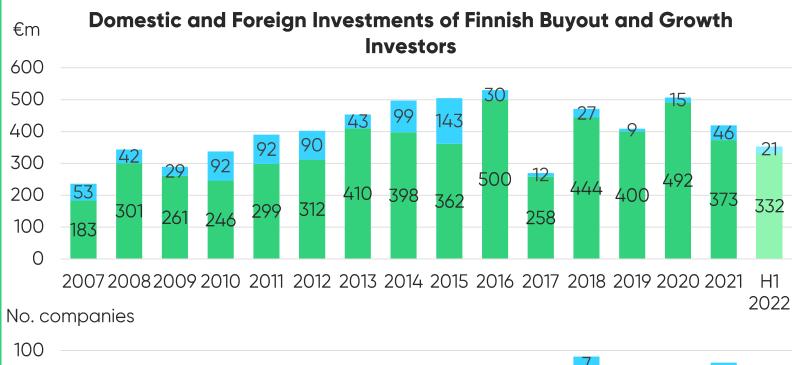
#### **Investments by Finnish Buyout and Growth Investors**





# Finnish Buyout and Growth Investors Invest Mainly in Finnish Companies

95 % of buyout and growth investments by Finnish investors were made in domestic companies in H1/2022.







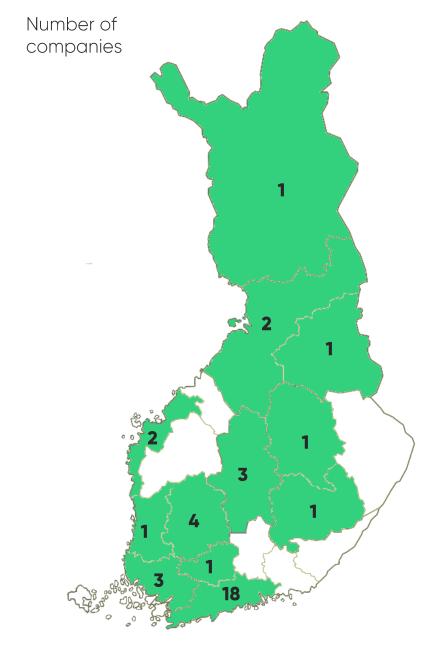
### Finnish Buyout and Growth Investors Invested in All Over Finland in the First Half of 2022

11

Growth companies from 11 regions received investments.

**18** (45 %)

By number of companies, Uusimaa was the most active part of Finland.



In addition, **2** foreign growth companies received investment from Finnish investors

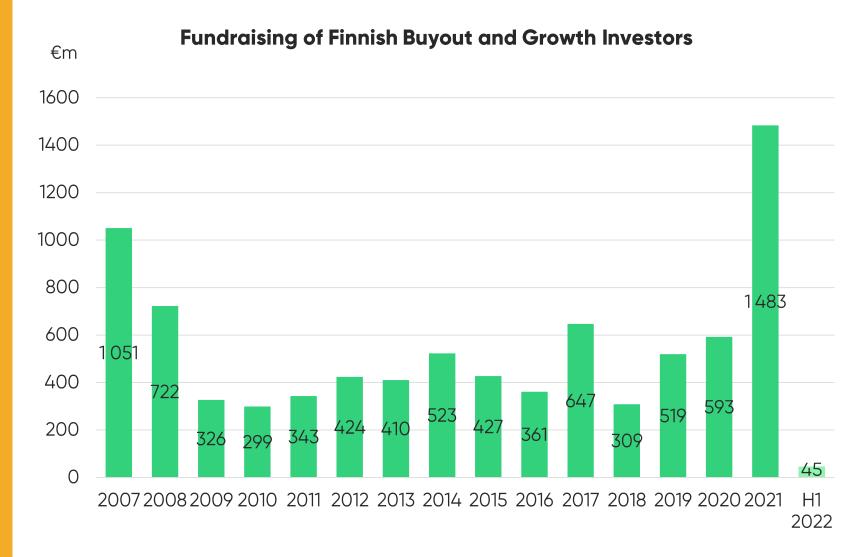


### Fundraising of Buyout and Growth Funds Has Been Significantly Slower During the First Half of 2022

#### €45m

Finnish buyout and growth investors raised only €45 million in their funds during the first half of 2022, partially due to last year's record-breaking peak in fundraising.

No new funds were published during the beginning of the year.





## **Background Information**



### **Private Equity**

#### **Startup**

A young and innovative company that typically strives for rapid international growth with a scalable business model.

### **Venture Capital (VC)**

**Venture capital** investors invest in startups at different growth stages, becoming **minority owners** in their portfolio companies.

## Growth Company

A company with
established business
operations, revenue, & potential
for continued growth.
Revenue can
range from a few million
to hundreds of
millions.

#### **Buyout & Growth**

Buyout and growth investors target more established growth companies. The investments can be majority or minority investments.



### Investors in Different Stages of a Company

Typical investors: Cash flow **Buyout & Growth** Business angels, Venture capital Stock exchange FFF and crowdfunding Half of new FiBAN: 650 FVCA: 40 FVCA: 39 Members companies listed in companies persons companies Helsinki Stock Exchange 2015-2021 were private-Average investment €8.2m €40k €0.9m equity-backed (2021)framery Musti Example portfolio eficode IQM SUPERMETRICS companies JÄVLA SÅS SMARTLY.10 UKKO.fi PKOTKOMILLS HARVIA **SOLAR FOODS** Stage



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